

# POMPdeLUX CSR



**POMP<sub>DE</sub>LUX**  
from Denmark with ♥

# QUALITY & RESPONSIBILITY

As a responsible fashion brand we continuously work with our approach to materials, production, transportation and every other aspect of our brand. We design and produce high quality, affordable products, ensuring that POMPdeLUX garments can last for years.

In this folder we'll introduce three aspects that are important in our work with quality and responsibility.

# BETTER, NOT MORE

A respectful approach to production and consumption is embedded in the core of POMPdeLUX and we believe that the way towards a more sustainable fashion industry does not only include certifications etc., but also comes from a thought of better, not more.

At POMPdeLUX we focus on high quality materials, trans-seasonality and unisex styles in order to prolong the life of our clothes.



# NO WASTE- CONCEPT

We distance ourselves from overproduction and destruction of clothes. Our buying volume is therefore calculated on accurate data and insight in our customers buying patterns, making sure that we avoid overproduction.

After the season and sales period, we distribute our remaining stock to our outlet store. Lastly, if there is any leftover, we either donate or sell the remaining stock to a broker, thereby making sure that we do not waste any of the clothes we produce.



# CERTIFICATIONS & MATERIALS

We strive to have as much of our clothes labelled with certifications like OEKO-TEX or GOTS, as well as choosing materials such as ECO-VERO and recycled polyester whenever possible. In 2022 51% of our buying volume was either certified or produced with these materials.



The **Global Organic Textile Standard (GOTS)** is the most ambitious, organic standard for organic clothing from fiber to garment. The GOTS certification is your guarantee that the clothing is made from organic material, and that the cotton in the clothing is produced environmentally and socially responsible - including the colouring process.

The **OEKO-TEX** labeling is your guarantee that the textiles in the clothing do not contain harmful substances and chemicals. The OEKO-TEX 100 certification ensures that the production is free from 100 different harmful substances according to the agreement. Our own Chemical Code of Conduct follows OEKO-TEX 100 class 1 values; which means that a majority of our products follow the standards – also if they are not certified and labelled with OEKO-TEX.

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